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Who is Configura?

Configura is a globally operating company with headquarters in Linköping, Sweden and commercial operations in Berlin, Germany; Grand Rapids, Michigan, USA; Cincinnati, Ohio, USA; Kuala Lumpur, Malaysia; Shenzhen, China and Tokyo, Japan. Configura creates Parametric Graphical Configuration (PGC) software solutions for leading, international companies. The technology is perfectly suited for industries that deal in configurable, complex products requiring space planning. As Configura's software solutions become the standard for space planning, the scalability of our development platform offers new opportunities for partnering.





Our Commitment to You

Vision - Be the world's most intelligent platform for designing sustainable, efficient, and beautiful spaces.

Mission - Together, we push the boundaries of what's possible in space design by making the complex easy, eliminating errors, and imagining the new.





This list will help set you up for success.

Sign the CPDLA Agreement	
Create a MyConfigura Account	
Purchase CET Commercial Interiors, the Commercial Interiors Library extension and Spec	
Create License Manager account	
Navigate the Help Center - Getting Started with MyConfigura	
Navigate the Help Center - Getting Started with License Manager	
Navigate the Academy and sign up for a free Webinar	
Sign up for Momentum/Pace Checks	
Initial Catalogue is provided to data@configura.com	
Catalogue has been tested and verified by Manufacturer	
Manufacturer has approved catalogue for publication	



NAVIGATING CONFIGURA

	DEFINITION
MyConfigura	MyConfigura is Configura's main communication channel for updates and information, such as Release Notes and tips. This is also where you will navigate your Extension and manage CET Licenses.
License Manager	License Manager is used for managing licenses for Configura's Spec software.
Briefcases	Briefcases are closed groups where members can keep conversations, gather and share information, collect materials, and backup their work. You can also set up a briefcase for your company to pass information to your users.
Licenses	This is your License Administrator page where you control all purchased licenses for CET. This is located in MyConfigura.





Configura is on a mission to continuously enhance our user experience. One way of doing this is to ensure outstanding data quality.

Manufacturers like you are an integral part of the Configura ecosystem, and we know that together we can make beautiful, efficient and sustainable spaces.

In an effort to be able to continue to provide our users a good user experience and to aid you in achieving higher quality data within your library, we require the purchase of one license bundle to publish and keep your catalogues active in our Libraries.

Included in the \$2,200* bundle:

- Spec
- CET Commercial Interiors
- Commercial Interiors Library Extension

This is to ensure proper testing can be performed on your Library before it is released.

We can't stress enough the importance of exceptional user experience. Our insights show that Libraries and Extensions with superior data is more often used and specified by designers - some designers even actively choose product lines based on the data quality, as it provides them with a better user experience.

*Pricing is subject to change





MyConfigura is used to assign users to our CET Software.

CET Licenses can be accessed though <u>www.myconfigura.com</u> You will use license manager to:

- Download CET and CIL
- Assign licenses
- Manage Licenses

We have <u>Help Pages</u> available to help you get started, including a section on <u>License Administration</u>.

If you need help with the MyConfigura, you can reach out to our <u>User Support</u> and they can help. If you use the chat option, they can remote onto your computer to assist also.

If you need to purchase additional licenses, these can be purchased through the <u>Marketplace</u>.





License Manager is used to assign users to our Spec Software.

License manager can be access though https://login.projectmatrix.com/. You will use license manager to:

- Download Notify and Spec
- Assign licenses
- Manage Licenses

We have <u>Video Guides</u> available to help you manage your account, add users, administer licenses and download the software.

If you need help with the License Administer, you can reach out to our <u>User Support</u> and they can help. If you use the chat option, they can remote onto your computer to assist also.

If you need to purchase additional licenses, please reach out to your Account Executive or Training and Sales Ambassador.





Support Channels

We have an incredible support team that is available to help with any software issues you run into along the way.

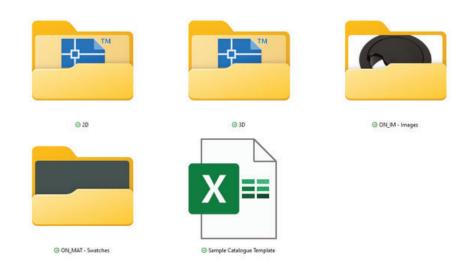
,	DEFINITION
Help Center	The Help Center is a great place to start if you need an answer to something. Search for your question through help pages, or chat with a live person.
User Support	Our <u>User Support</u> has the option to Chat, Call, Email or browse Forums for answers. This is where you will want to go for questions around using CET or Spec. If you aren't sure where to go, this is a great start.
Developer Support	Our <u>Developer Support</u> is where you want to go for Extension, Catalogue Creator, Stage and MyConfigura related questions. We provide a Support Portal*, forums and a weekly Open Office hours. *Note that the Support Portal is a paid service.
The Academy	Our <u>Academy</u> is full of resourses to learn how to use our software, from free Webinars to paid trainings for your team. We offer trainings for CET, Spec, Catalogue Creator and Developer Training. If you want to learn something that is not offered, there is a form to contact the training team directly.





Properly organizing your data will ensure your catalogues will be processed in a timely manner. Please send data over the following way:

- Excel File
- 2D folder with all 2D DWG Files
- 3D folder with all 3D DWG files
- ON_IM folder with images
- ON_MAT Folder with swatches



Once this is ready, you can send this to data@configura.com through an email attachment, dropbox, download link, or our FTP*.

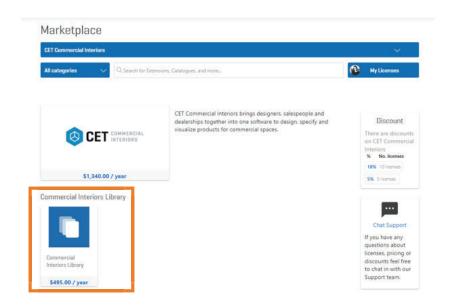
*If you are using our FTP, you will need to notify data@configura.com that the data has been sent.

ftp.configura.com user name: cildata password: cildata4m



LOCATING YOUR CATALOGUES

Your cataloguess will be published in the Commercial Interiors Library extension on the Marketplace. This is the place where you should guide your users to locate your content.



How to Find/Use your catalogue Inside CET Commercial Interiors:

- 1. <u>Commercial Interiors Library Extension Configura Help Center</u> Purchase and Install the Extension
- 2. <u>CIL License Manager (projectmatrix.com)</u> Install Notify through License Manager
- 3. <u>Adding Manufacturers Configura Help Center</u> Download your Catalogue Data
- 4. <u>Catalogue Manager Configura Help Center</u> Activate your catalogue in CET





Notable events and reminders for the Calendar year

March/April Momentum

June Virtual Pace Check

October CET Experience

September Virtual Pace Check

December Virtual Pace Check

Once per year* Catalogue Update





Catalogues must be updated at least once every calendar year or they will be placed in legacy status.

To update your catalogues, you will use the same template used to publish your initial catalogue, and make the adjustments to that spreadsheet. After all updates are made to the spreadsheet, you can send it to data@configura.com, and it will go through the same process as the initial catalogue.

If you are working with a Development Partner, they can do the updates for you.

If you are unsure of what format you submitted previous catalogues in, please reach out to data@configura.com

Note: Configura cannot make any alterations to the data, we can only publish what is sent.





Momentum is Configura's premier annual in-person conference, designed exclusively for our manufacturing customers, dedicated service providers, and valued development partners. This unique gathering serves as an unparalleled environment, deliberately curated to foster innovation, encourage collaboration, facilitate continuous learning, and ignite the exchange of invaluable insights that collectively influence the future trajectory of our platform.

2024 Dates

North America: March 21st

Europe: April 16th

Pace Checks:
June 5th
September 4th
December 4th





CET Experience is Configura's annual user community conference. Held in-person in different locations each year, the event includes a wide range of learning sessions, ample networking opportunities and inspiring keynote presentations, plus an optional third day to fill with additional workshops.

CET Experience began in 2008 as a way to bring our growing user community together to explore new ideas, connect likeminded people and get inspired. Today, the annual event has grown into a global conference that attracts hundreds of attendees from around the world.

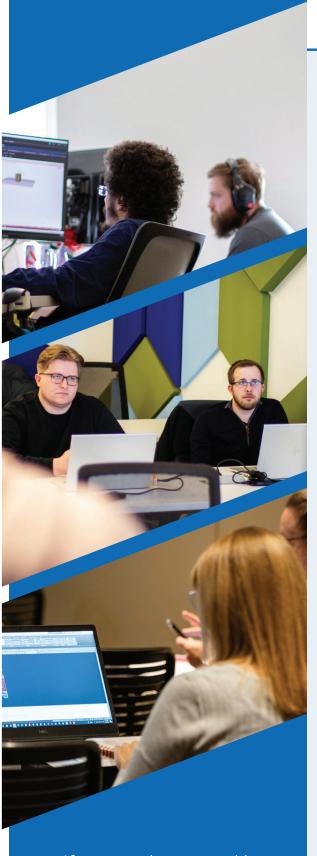
2024 Dates

October 7-8, 2024 Grand Rapids, MI

CREATE TOGETHER.
CREATE THE FUTURE.







If you are interested in a private course for your team, you can reach out to training@configura.com

TRAINING RECOMMENDATIONS

Our <u>Academy</u> has many trainings available to get you started with our software.

Free Webinars - Quick high level overviews of the software, usually offered a few times a month. Recommendations:

- Getting started with CET Commercial Interiors
- Getting Started with Spec
- Q&A: Spec & CET Commercial Interiors

Self-Paced Webinars - Trainings you can take at your own pace.

Recommendations:

- Setting up CET
- Beginner CET
- Getting started with Spec
- Commercial Interiors Library Module

Scheduled Training - Attend a live, classroom-style training with a Configura trainer.

Recommendations:

- Setting up CET Workshop, 2-day virtual course
- Beginner CET, 5-day virtual course
- Spec, 3-day virtual course
- Print Templates for Spec







Elevate your brand's position with an icon on the main page of Configura's Marketplace for increased visibility and recognition.

Take advantage of an opportunity to publish an article on Configura's blog once per year and gain even more exposure in Configura's ecosystem.

Gain a competitive edge with exclusive access to analytics information after the completion of our analytics package.

Secure your position as one of the exclusive 18 manufacturers eligible for this upgrade, ensuring a unique and premium placement that sets you apart in this highly competitive landscape.

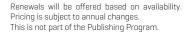
YEARLY SUBSCRIPTION

QUARTERLY SUBSCRIPTION

\$8,000

\$3,000

Marketplace Icon Analytics Blog Post Marketplace Icon Analytics







Where to find the most up to date information around Configura and CET.

Blog Posts

Keep up with Product Announcements,
Community Highlights, Newsroom articles and
Developmer news by signing up for Blog Posts.
These are located under the Company tab on
Configura's website or by clicking this link:
https://www.configura.com/blog

Briefcases

Briefcases are closed groups where members can keep conversations, gather and share information, collect materials, and backup their work. All information in a Briefcase is presented in chronological order, with the latest information at the top. An update in a Briefcase will automatically generate an email to all members. Configura will communicate information through the CET Commercial Interiors and CET Developers briefcases. (You will automatically be signed up for these briefcases when purchasing a CET or Developers license).

Release Notes

We do two major releases every year (March and November), and post the Release Notes in our Help Center. This is where you can read about new features and bug fixes so you are always aware of any changes to CET or Spec.

CET Release Notes are located: <u>Here</u> Spec Release Notes are located: <u>Here</u>

Conferences

Configura hosts two in person Conferences every year.

Momentum is a Manufacturer focused conference where we make key announcements, host learning sessions and workshops.

CET Experience is a user focused conference with sponsorship opportunities to help get your brand in front of hundreds of users.





Check out some of our additional products to Optimize CET:



Workspace is a CAD-based design program. We have taken the best aspects of AutoCAD and turned it into a high-powered design tool, easy enough for everyone to use. Combined with Notify, users can select data from over 200 Manufacturers to create detailed and accurate floorplans.



Configure your products directly into your website or app with Stage. Our Application Programming Interface (API) lets you easily embed our web configurator into an existing website, online store front or mobile app. You and your customers can access your product across multiple devices such as laptops, tablets and mobile devices. A free trial is available under MyConfigura.com > Projects > Catalogues.



The Twinmotion for CET Extension makes it easy for you to send a CET drawing directly to Twinmotion. When you have completed space planning and finished all your material selections in CET, you can sync your drawing with Twinmotion, which is a separate program users can purchase and install to create hyper-realistic renderings. You can modify lighting, add weather effects and insert people who can walk around in the design. If you later decide to make changes to your CET drawing, you can update the drawing in Twinmotion and retain changes you've made in Twinmotion.



Yulio lets you create and share your vision in immersive Virtual Reality (VR). Immerse your clients in your renderings like never before, to create greater understanding and get faster decisions.

New in CET Designer, turn Cubemap renderings into VR experiences or with a Yulio Jump License, render in more photo-realistic 360 with a few clicks direct from CET Designer. Easily share your project in person, via email, on your website and social media. Compatible with all browsers and popular mobile headsets including Oculus Go, Quest and more.

