

Dear Manager,

I'd like to register for the CET Experience this October 7-9, 2024. The annual conference, which is in-person this year, is designed for people whose work depends on Configura's CET platform. At the conference, industry experts, power users of Configura's layout and design software, and Configurans lead sessions about the latest CET techniques. By attending, I'll gain new skills and insights that will make me more efficient and effective in my role.

This year, the event is in-person in Grand Rapids, MI, USA. Here are several reasons why I believe I should travel to learn and network with the CET Community.

Send me to CET Experience and we get:

**ONE FREE CET LICENSE FOR OUR COMPANY FOR A YEAR**

By attending the CET Experience 2024 in person, our company is eligible to receive a free one-year CET license to allocate to a new user for a whole year! Extensions not included. Limit of one free license per business for new users only. Manufacturers and partner reps excluded.

**EXPANDED CET SKILLSET AND NETWORKING WITH INDUSTRY LEADERS**

This is a big win! In-person attendees have access to everything CET Experience has to offer. I'll have endless opportunities to connect with other users, developers, IT professionals, manufacturers, industry leaders, and Configurans – which will give me a whole bag of new ideas, tips, and tricks to bring back to the office.

**IMPACT THE FUTURE DEVELOPMENT OF CET**

CET Experience is the perfect place to engage with the full CET Community by sharing input and feedback on how to better use Configura's software ecosystem. I can point out areas for improvement or ideas for new capabilities and listen to how other people are using and experiencing the platform. Following my time learning and networking at the conference, I'll have a lot of information and insight to report back to the team.

I believe the CET Experience is worth the investment. It's the one conference where I can learn about industry trends, get exposure to new design methods, and interact with people who do similar work from all over the world.

Will you consider CET Experience as a company-sponsored professional development opportunity for me this year? With the bonus of ample networking opportunities, meals included, and hands-on CET training experience, the conference is a win-win for our company and my individual professional growth.

You can learn more about the CET Experience at [cetexperience.com](https://cetexperience.com).

If traveling is not an option this year, I know I can still benefit from registering for on-demand registration, which includes access to the recorded sessions.

Thank you,

Your employee

